

## Faculty Spotlight

The NIHA Healthcare Leadership Program is taught by internationally recognized faculty from NUS Business School, Yong Loo Lin School of Medicine, Lee Kuan Yew School of Public Policy and Pardee RAND Graduate School.

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### Program Directors



- Assoc Professor, NUS Business School
- Co-Director, Asia Centre for Social Entrepreneurship & Philanthropy
- PhD, University of Texas at Austin
- BA (Hons.), National University of Singapore

**Dr Audrey Chia**

Dr Chia's research and teaching interests include leadership, change management and the social, ethical and sustainability challenges faced by organizations. She has conducted executive education, consulted for or given talks to companies such as Bridgestone, Catalyst, DHL, Jones Lang LaSalle, McDonald's, Panasonic, Samsung, Telenor, Unilever and UBS. Dr Chia has received University Achievement awards, faculty awards and numerous commendations for excellence in teaching.



- Assoc Professor, Yong Loo Lin School of Medicine
- Faculty Member, Pardee RAND Graduate School
- PhD in Health Service Research, UCLA
- MBBS, National University of Singapore

**Dr Lim Yee-Wei**

Dr Lim's areas of research include healthcare policy, workforce development and quality improvement in healthcare delivery. Dr Lim's current work includes: Evaluation of the evidence base for continuous quality improvement studies; translating research evidence for improving primary care practice; healthcare workforce forecasting for Singapore; and modeling the impact of innovative interventions to reduce cataract burden in developing countries.

### NUS Faculty



- Assoc Professor and Vice-Dean PhD Research NUS Business School
- PhD in Management Science (Marketing), University of Texas at Dallas
- BE, Mechanical Engineering, Madras University

**Dr Trichy V. Krishnan**

Dr Trichy V. K. is an active researcher and has published articles in leading scholarly marketing journals including Marketing Science, Management Science, Journal of Marketing Research, International Journal of Research in Marketing, les nouvelles and Readings of Marketing Science.



- Assistant Professor, DUKE- National University of Singapore
- Executive Director, Lien Centre for Palliative Care
- MBBS, MPH, MRCS (Edin), MMed (Surg), FAMS

**Dr Jeremy Lim**

After attaining post-graduate qualifications in surgery, Dr Lim moved into public health and healthcare management and is now Vice-President in Fortis Healthcare International, a private healthcare services group focused on Asia. He also holds the position of Executive Director of the Lien Centre for Palliative Care, a Duke-NUS think tank devoted to end-of-life care research and education. His previous roles in the Singapore public healthcare system include Senior Consultant in the Ministry of Health and Director Research and Education in SingHealth.



- Associate Professor Lee Kuan Yew School of Public Policy
- PhD in Social Administration - Health Economics (LSE)
- SM in Health Sys Admin & Population Sci AB cum laude (Harvard)

**Dr Phua Kai Hong**

Prof Phua is responsible for developing new teaching and research programs and is the lead faculty for numerous executive courses in health policy and management. He is the co-lead and corresponding author of the overview article in the Lancet Series on Health in Southeast Asia (2011). Prof Phua heads the health systems component in a Rockefeller-funded project on Asian Trends Monitoring awarded to the Lee Kuan Yew School of Public Policy and the Institute of Strategic Futures. He also serves on the Academic Committee of the NUS Initiative to Improve Health in Asia (NIHA) Leadership Program.

### Pardee RAND Graduate School Faculty



- Director, RAND Summer Associate Program, RAND Corporation
- Senior Behavioral Scientist at RAND Corporation
- PhD in Cultural Anthropology, University of Florida, Gainesville, Florida.
- BA, Carleton College

**Dr Gery W. Ryan**

Dr Gery Ryan is a Senior Behavioral Scientist at RAND Corporation. Trained as a medical anthropologist, he has conducted research on decision-making processes, ethnographies of health care and education systems, and the integration of qualitative and quantitative methodologies. As a methodologist, Ryan specializes in applying systemic methods to qualitative research and designing tools for formative, process, and summative evaluations.



- Assistant Dean for Academic Affairs and Professor of Public Policy Analysis, Pardee RAND Graduate School
- PhD, Pardee RAND Graduate School for Policy Studies
- Public Policy Analysis
- BA, University of Rochester

**Dr Jeffrey Wasserman**

Dr. Wasserman has over 25 years of experience directing large and complex health services research projects in the areas of public health preparedness, health care financing, and health promotion and disease prevention. He currently serves as Principal Investigator on an HHS/ASPR-funded project to develop a national health security strategy, and is co-Principal Investigator on projects related to public health entrepreneurship and the relationship between law and public health emergency preparedness.



**NIHA is a new integrative initiative to improve public health and healthcare delivery in Asia.**

**It is coordinated by the NUS Global Asia Institute (NUS-GAI), in collaboration with the Lee Kuan Yew School of Public Policy, Yong Loo Lin School of Medicine and the NUS Business School. NIHA will also collaborate on relevant expertise with other institutions in Singapore and internationally.**

#### About NUS Global Asia Institute

The NUS Global Asia Institute aims to take the lead in research and scholarship directed at topics pivotal to Asia's future. By focusing on integrative studies, the work of the Institute will go beyond public policies and also deal with matters of technological importance.

#### About Lee Kuan Yew School of Public Policy

The Lee Kuan Yew School of Public Policy was established in 2004 with the mission of educating and training the next generation of Asian policymakers and leaders. Its objectives are to raise the standards of governance throughout the region, and contribute to the transformation of Asia.

#### About Yong Loo Lin School of Medicine

The Yong Loo Lin School of Medicine has produced leaders in healthcare delivery, discovery, and public service, as well as played a pivotal role in Singapore's Life Science's Initiative and Singapore Medicine.

#### About NUS Business School

NUS Business School remains distinctive among the world's leading business schools by offering the best of global knowledge with deep Asian insights.

#### About RAND Corporation

The RAND Corporation is a nonprofit institution consisting of some of the world's preeminent minds that helps improve policy and decision making through research and analysis. RAND focuses on the issues that matter most such as health, education, national security, international affairs, law and business, the environment, and more.

## NUS INITIATIVE TO IMPROVE HEALTH IN ASIA HEALTHCARE LEADERSHIP PROGRAM



NUS Initiative to Improve Health in Asia (NIHA) will start a new initiative called the NIHA Healthcare Leadership Program in 2011. This program aims to enhance leadership acumen and decision making abilities amongst leaders in the health sector. Participants will learn about health policy and program design, implementation and evaluation, and healthcare leadership and management.

The NIHA is a first-of-its-kind with Asia-centric case studies and faculty. A distinct and unique program, it will blend traditional teaching methods with case studies learning and site visits. In addition, all participants will also get a chance to work with a faculty mentor on a practical project.



“The world faces formidable challenges in public health and optimal healthcare delivery. NUS, with the support from the GSK-EDB Trust Fund, is leading an integrative effort to help address these challenges for Asia, and to explore opportunities for leap-frogging ideas and innovations for the future. With the active involvement of our policy and research partners in Singapore and across Asia, NIHA has great potential to contribute significantly to the policy and healthcare sector in this part of the world.”

Professor  
Tan Chorh Chuan,  
President of NUS

“NIHA reinforces our work at the NUS Global Asia Institute, that is, to bring together existing expertise from NUS and other universities, particularly those with expertise in India and China, to develop solutions that will solve the critical issues for the future in Asia. Healthcare is a critical area of growth in Asia. NIHA will significantly enhance research and education on health policy and healthcare financing, and strategically contribute to improving public health in Asia.”

Professor  
Seetharam Kallidaikurichi E.,  
Director of the NUS  
Global Asia Institute



#### Curriculum

The NIHA Leadership Program comprises two modules: a Core Module and an Advanced Module. The Core Module consists of coursework over 2 weeks and it will address the following content:

- Health policy and program design, implementation and evaluation
- Leadership and management skills (with a focus on healthcare settings)
- Updates of selected healthcare and public health topics

Following the Core Module, participants will proceed to work on a practical project in their home countries for a year. Proposals are to be developed during the Core Module to help participants identify areas and topics they would like to focus on. NIHA will provide faculty mentors to support the participants in their projects over the one year.

All participants who successfully complete the Core Module will return for the Advanced Module in 2012. This allows participants to present their project work and also to network with new participants on the program.



#### Who should Attend?

The NIHA Healthcare Leadership Program targets leaders from government, civil service and civil society who contribute to health policy and health services delivery in Asia. Participants are likely to be mid-career directors or deputy directors, in charge of a health program or department.

#### How Will You Benefit?

The benefits of attending include:

- Better decision making capacity through extensive use of policy analysis
- More critical “consumption” of data and research, and improved ability to use new knowledge and evidence in decision making
- More appropriate use of experts in tackling complex healthcare issues
- Improved understanding of the processes and tools for implementing health policies and programs
- Becoming better equipped to lead and manage healthcare organizations

#### Program Focus Leadership and Change

- Inspiring and motivating
- Leading change in healthcare
- Setting the vision and the tone
- Change management
- Listening, learning, negotiating and influencing

#### Healthcare Decision- Making

- Policy analysis
- Effective framing and problem solving
- Leveraging data for systematic decision

#### Implementation

- Pursuit of excellence: quality improvement
- Healthcare policy implementation

#### Stakeholder management

- Communicating with stakeholders (public, patients, caregivers, staff)
- Connectedness and outreach
- Crisis management
- Social and Public Healthcare marketing

